

Zsófia Dombovári

PRODUCT & UX/UI DESIGNER

Details

's-Hertogenbosch
Netherlands
+31 6 1329 0199
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Links

Design Portfolio
LinkedIn

Skills

Early concepts & design directions

Wireframes & interactive prototypes in Figma

User research, usability testing & product data

Workshops & presenting to stakeholders

Complex user flows & customer journeys

Design systems, components & scalable UI

Accessibility & inclusive design

Figma, Adobe Creative Cloud

Claude, Codex & AI-assisted design

Languages

Hungarian (native)
English (fluent)
Dutch (B1+, improving)
French (basic)

Profile

I'm a product designer who has worked on mobile apps, desktop platforms, internal tools and websites, for both B2B and B2C. Before I design, I like to go deep into the domain so that what I deliver is what people actually need. What I enjoy most is making complex things feel simple: clear, elegant flows that put the user's needs first.

I like taking part in the strategic thinking that shapes a product, and I care a lot about quality, consistency and accessibility. I live in Den Bosch and speak Dutch at B1+ level, which I'm actively improving.

Working experience

Medior UX/UI Designer, Alphatax (TaxModel International), 's-Hertogenbosch
MAR 2026 – PRESENT

- Lead designer of Pillar 2, our biggest product: a B2B SaaS platform for tax experts that has grown to around £1.86m in ARR since its release. Also lead designer of AlphaTaxOS, the entity management product used across all Alphatax products.
- Building quick flows and prototypes in Figma, so tax experts, product and developers can react to something concrete early.
- Turning complex regulation and calculations into simple flows, including edge cases and error recovery.
- Working iteratively in a team that values co-creation, improving designs with every round of feedback.
- Building reusable components, documenting design decisions and exploring AI in our design workflow.

Junior UX/UI Designer, Amdax, Amsterdam
MAR 2025 – JAN 2026

- Designed client-facing tools for managing digital assets, where trust and clarity mattered most.
- Spoke with clients and the support team regularly, and let their feedback, not my assumptions, guide improvements.
- Turned those insights into user stories and prototypes that helped the team decide what to build first.
- Worked in the agile team day to day, pairing with developers and iterating as real usage came in.

User Experience Design Working Student, Philips International BV., Amsterdam
JUN 2024 – NOV 2024

- Worked on a consumer software product from early concept through to detailed, build-ready design.
- Ran user research and usability tests, and helped the team decide which findings were worth acting on first.
- Presented concepts and design reasoning to designers, developers and stakeholders with very different priorities.
- Worked inside a large enterprise design system, where I learned a lot about consistency and accessibility at scale.

Certificates

AI Design System Bootcamp
Memorisely, 2026

Four weeks on scaling a design system from scratch with AI: auditing interfaces, defining variables, building components, documenting clearly, and future proofing with Cursor and Figma MCP.

Recognition

2nd place at the Annual Scientific Student Associations Conference, Hungary (2021), for research on the relationship between brand design and customer experience in Hungarian cafés.

Hobbies

Bouldering, cooking, pilates, travelling, art

Education

New Media Design MSc, Tilburg University, Tilburg
FEB 2023 – OCT 2024

Focus on UX design, design research and user-centred digital experiences; graduated with an 8.0 for my master's thesis.

Business Administration and Management BSc, Budapest University of Technology and Economics, Budapest
SEPT 2018 – JAN 2022

A business background that helps me keep commercial goals in view alongside what customers need.

Erasmus Exchange Program, EDHEC Business School, Lille
JAN 2021 – MAY 2021

Earlier experience

Marketing Working Student, Philips International BV., Amsterdam
OCT 2023 – MAY 2024

- Supported digital projects by aligning user needs, communication goals and product context.
- Worked with stakeholders to improve the clarity and usability of customer-facing digital touchpoints.

Junior Marketing Specialist, Deloitte, Budapest
FEB 2022 – JAN 2023

- Worked in a complex organisation with multiple stakeholders and priorities running at once.

- Supported digital initiatives by translating business needs into structured communication and execution plans.

Teacher Assistant, Budapest University of Technology and Economics, Department of Ergonomics and Psychology, Budapest
FEB 2020 – FEB 2022

Supported the department's research and built the data visualisations and documentation that made the results easier to read.

Digital Marketing Intern, Lindar Media Ltd., London
JUN 2021 – SEPT 2021

Supported digital campaigns and analysed their performance, building a structured, data-informed approach to decision-making.

Volunteering Activities

Volunteering, International Center Tilburg, Tilburg
NOV 2024

Helping internationals to integrate, meet each other and build a community.

Board Member of Intern Community, Philips, Amsterdam
AUG 2024 – NOV 2025

Organised events that helped interns find their footing at a large company, which involved as much informal mentoring as planning.